

MISSOULA SUNDAY PARKWAYS

EVENT DESCRIPTION:

On a summer Sunday morning, a designated system of streets is closed to traffic and opened to citizens to exercise and play. For a handful of hours, streets become public parkways that connect neighbors and neighborhoods rather than dividing them. In place of cars, people populate the streets with bikes, strollers, skateboards, and sneakers. From sidewalk chalk, pick-up basketball games, and family picnics, to organized activity stations and street performers...its a city block party like nothing else.

EVENT PROPOSAL:

Organizers propose to open Higgins Avenue to non-motorized uses only, from South Avenue north to the XXX's, between 9:00 a.m. and 2:00 p.m. on the second Sunday of May, July, and September, 2009. The emphasis will be to create a carefree, family-oriented event that promotes physical activity, enjoyment of the outdoors, and community-building.

GOALS:

- Create a safe, car-free street environment
- Instill a sense of community
- Use the street to connect adjoining neighborhoods rather than divide them
- Promote a wide range of activities for all ages and abilities
- Target family participation
- Stimulate awareness and education about "complete streets"
- Promote an increase in the use of active transportation
- Provide viable alternative routes for conventional traffic

DATES:

May 10, July 12, and September 13, 2009

MAJOR SPONSOR:

Missoula in Motion



IMAGINE A MORNING...
WHEN THE STREET IS THE
PLACE TO PLAY!