

BIKE WALK ALLIANCE FOR MISSOULA

MISSION

Bike Walk Alliance for Missoula is a non-profit, member-driven organization created to improve the safety, health, and enjoyment of the Missoula area by promoting and enhancing bicycling and walking for everyday transportation and recreation.

GOAL

Make Missoula one of the best cities in North America for bicycling and walking;

OBJECTIVES

- (1) Build a broad-based constituency of bicyclists and walkers of all ages and backgrounds throughout the Missoula area;
- (2) Promote the economic, health, and community benefits of bicycling and walking – through education and events;
- (3) Help bicyclists, walkers and motorists learn how to travel responsibly and cooperatively;
- (4) Ensure that Missoula's local governments allocate a fair share of financial and other public resources to enhance the biking and walking environment of Missoula;
- (5) Advocate for the adaptation and creation of streets in every part of Missoula that include safe, comfortable and well-designed components for biking and walking;
- (6) Ensure development of complete biking and walking networks, using trails and roads, seamlessly connecting every part of Missoula;
- (7) Promote the building and maintenance of world-class facilities, including bike parking and boulevards, sidewalks, and traffic calming devices; and
- (8) Develop a self-sustaining and long-lasting organization to achieve our mission of promoting and enhancing bicycling and walking for everyday transportation and recreation.